



HERITAGE MINERALS

MEDIA POLICY STATEMENT

Heritage Minerals is committed to:

This policy sets out obligations for employees, contractors, and agents of Heritage Minerals in relation to management of all media regarding the Mount Morgan Tailings Processing and Rehabilitation Project.

Including because of requirements relating to Queensland Government grant funding and Australian Government concessional lending, Heritage Minerals is obliged to follow specific and compulsory requirements related to all media. In particular no staff are to make mention of financing amounts related to the project, which should be treated as commercial-in-confidence.

Media about the Mount Morgan Tailings Processing and Rehabilitation Project needs to make mention of Queensland and Australian Government support. It will be prudent for Heritage Minerals to create and maintain a standard image as a “footer” to go on to all communication documents from Heritage Minerals and referencing the support from the Queensland and Australian Governments.

Heritage Minerals process:

Pete Mellor and Malcolm Paterson are the responsible officers to approve media releases, comments to media, social media posts, company videos, press conferences, advertising, and related media products.

The first point of contact is Craig Wilson, who will advise on relevant issues and provide input as necessary to media. Once settled, media will be approved and released by either Pete Mellor or Malcolm Paterson.

Queensland Government requirements are as follows:

- All materials prepared for a Queensland Government Invested in Queensland Program supported project must include the following acknowledgement: “Proudly supported by the Queensland Government’s Invested in Queensland Program”
- Materials requiring acknowledgement - Acknowledgement is to be included in all corporate communications in respect of the project including:
 - public statements, media releases and speeches
 - brochures and promotional material
 - online materials including social media posts regarding the project
 - annual reports
 - newsletters.
- The Queensland Government may require up to 10 business days to approve publication of the material. The department can be contacted through the inbox InvestmentGovernance@treasury.qld.gov.au or your appointed Relationship Manager.
- Confidentiality obligations are specified in the assistance agreement. These obligations include restrictions on making press or other announcements or releases relating to the project without the State’s approval. Approval will not usually be given to announcements or releases about the Project by the Recipient prior to any government announcement. An announcement by government can be by a media statement by the Minister, the Queensland Government, an approved response to a media request for a statement, an address to Parliament, the department’s annual report, speech by a Minister of the Queensland Government, or Ministerial social media.
- Media Events - The Recipient must participate in media events and/or announcements if requested by the State with reasonable notice. The Recipient may also wish to invite the Minister or a representative to attend an event. In this case, a minimum of 20 business days’ notice of the event is required, in addition to the other timeframes for approval required by the assistance agreement. Events include ground-breaking, opening ceremony, commencement of operations and other ceremonies and events connected with the approved project.


- Social media - Recipients must acknowledge Queensland Government assistance towards the project via their social media channels at major milestones (including announcement of funding, construction commencement and completion/operational commencement. These milestone social media posts can be sent to media@treasury.qld.gov.au for review prior to posting. Or Trent.Pardey@treasury.qld.gov.au
- The value of the Queensland Government grant is commercial-in-confidence and is not to be publicly cited.

Australian Government (NAIF) requirements are as follows:

NAIF requires their support for the project to be communicated and leveraged wherever possible. NAIF demands a 'no surprises' approach. Importantly, NAIF requires its Minister to be kept up-to-speed with developments prior to anything hitting the media. The basic rule is that the greater notice we can be provided of any materials being released, the better. Where NAIF is referenced, NAIF asks for fair notice to review and approve the material. NAIF is keen to use their channels (and the Minister's media team where relevant) to promote key project milestones such as construction commencement, hiring commencement and any Indigenous outcomes milestones of note. Similarly, NAIF's support is to be recognised at site on branding/signage.

For more information:

If you have any concerns about your personal use of social media, please talk to your manager.

Heritage Minerals Representative:	Malcolm Paterson
Position:	Chief Executive Officer (CEO)
Signature:	
Date:	03/05/2023